

The Phoenix AKARAMA Foundation, Inc., 2018 Annual Report A Day of Service



As a part of the Childhood Hunger initiative, Family Strengthening hosted a Community Easter Egg Hunt to bring families and children together to celebrate Easter and connect with other families throughout the Phoenix Metro area. The Family Strengthening Committee provided the plastic eggs filled with candy as well as games and activities to foster a fun, family friendly environment. Each activity had an opportunity for families and children to win a prize and those prizes. This event was open to all community members and active and inactive Sorors.



Delta Beta Omega Chapter Members
(The Phoenix AKARAMA Foundation)



Message from the President



Eula Saxon Dean, J.D.
President

Thanks to all of our contributors and donors for their continued support of our efforts to serve the Phoenix community. We have continued to touch the lives of numerous children, students and families with our various programs. We will continue to grow the numbers and do even more and have begun to plan and put into place strategies that should help us increase participation in our programs as well as increase the financial support we receive from the public.

For the 2018 budget year, I am very proud to report that through the collective efforts of our generous donors and sponsors, we were able to award more than \$23,000 in academic scholarships to deserving young women from throughout the Phoenix Metropolitan area.

Our annual **Historical Black College and University Fair** was an outstanding success once again with more than 500 high school students and their advisors from around the valley in attendance. Phoenix AKARAMA Foundation continues to provide service to the Phoenix community as we accomplish our mission and vision.

On behalf of the Board of Directors, we want to thank the foundation for the opportunity to serve this past year. It has been my personal pleasure and honor to serve my community in this capacity. We have taken great pride in making a special effort to review and update the Bylaws as well as update the media material to share with our donors. Phoenix AKARAMA Foundation will continue to dedicate itself to the mission of funding educational opportunities, empowering the community and serving the needs of the Phoenix metropolitan community.



2018 Programs & Activities

2018 Scholarship Recipients



2018 Scholarship Recipients

Kelsey Johnson
Dr. Victoria Jones Scholarship
Hamilton High School

Olivia Lee-Daily
Judge Jean Williams Scholarship
Dobson High School

Tamira Daniely
Desert Vista High School

Mikaela Rollins
Betty Fairfax High School

Eden Jenkins
Betty Fairfax High School

Maya Coro
Desert Vista High School

Senniah Mason
University High School

Erin Griffith
Desert Mountain High School

Jessica Inyang
Betty Fairfax High School

Victoria Aikens
North High School

Suzanne Bagia
Ironwood High School

Ana Grajales
Basis Phoenix

Jaden West
Xavier College Preparatory High
School

Deborah Amuli
Zeta Alpha Chapter Scholarship

2018 Programs & Activities

Historically Black Colleges & University Fair



- This annual event was once again hosted at Phoenix Community College. Over 500 high school students from Phoenix Metropolitan area high schools attended along with their parents, counselors or Black Student Union Advisors.
- Dr. Anne Hart, Maricopa county Branch NAACP President was the keynote speaker. Students had the opportunity attend workshops that addressed many of the issues that future college students will face.
- Over 100 college recruiters and local alumni from Historical Black Colleges and University were invited to host informational tables about their institution.
- Students were given financial aid and scholarship information packages.



2018 Programs & Activities



HBCU Fair 2017



Golden Sorors Marie and LaVern on Task



2018 Programs & Activities

In recognition of Earth Day we attended, the Growhouse, a community garden where we cleaned and refreshed the garden and its surrounding. We also were able to donate our reusable bags to the Growhouse and distribute some bags to other volunteers working at the community garden. We also contributed to the beautification of the property, by pulling weeds and adding mulch to areas in need.



When: Thursday, April 12, 2018, 6-8pm
Where: Greater Phoenix Urban League

ACADEMY
MORTGAGE CORPORATION

kw
KELLER WILLIAMS

State Farm®



Recycling at Meetings

2018 Programs & Activities



ASCEND

On May 12, 2018, the final workshop on presentations and public speaking was held at Gateway Community College. Students work with the ASCEND committee members to prepare for their presentations at the end of the year ceremony. The ASCEND committee held the end of the year ceremony right after the conclusion of the presentation workshop. Eight students, many parents, and AKA members attended the end of the year ceremony where students were presented certificates of completion.



Students participated in a workshop regarding building health friendships given by the ways and means committee. Students engaged in discussion about the different levels of friendship and how to build positive relationships. Zeta alpha the undergraduate chapter presentation discussed world issues and how to participate in a Model UN.

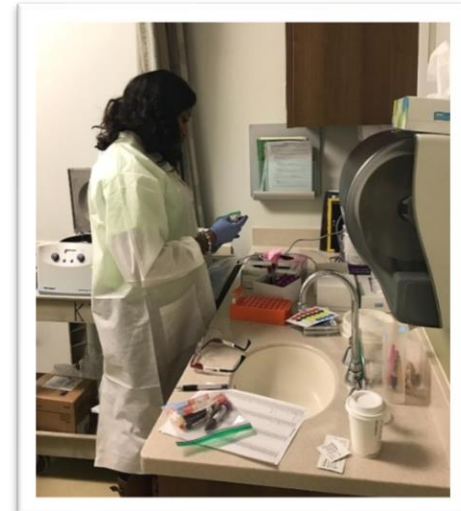
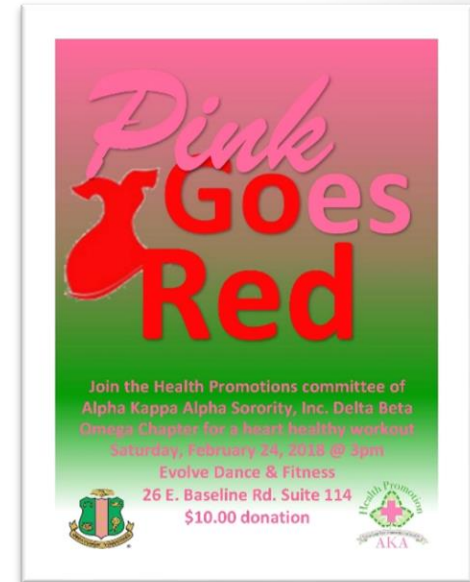


2018 Programs & Activities

Health Promotions



Members of DBO hosted a Heart-focused healthy workout day. This event was open to the general public and held at Evolve Dance and Fitness in Central Phoenix. Classes for dance, yoga, and stretching and conditioning were held in all three studios. Members enjoyed an hour of cardio friendly activity and finished with complimentary healthy snacks and refreshments.



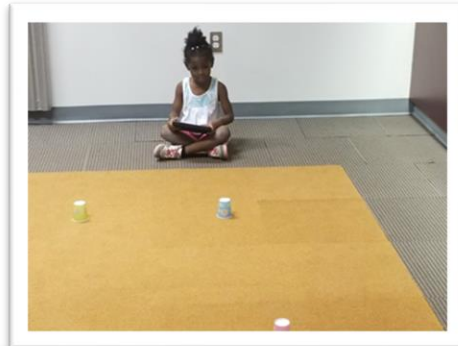
2018 Programs & Activities



AKA Days of Service



2017 Program & Activities



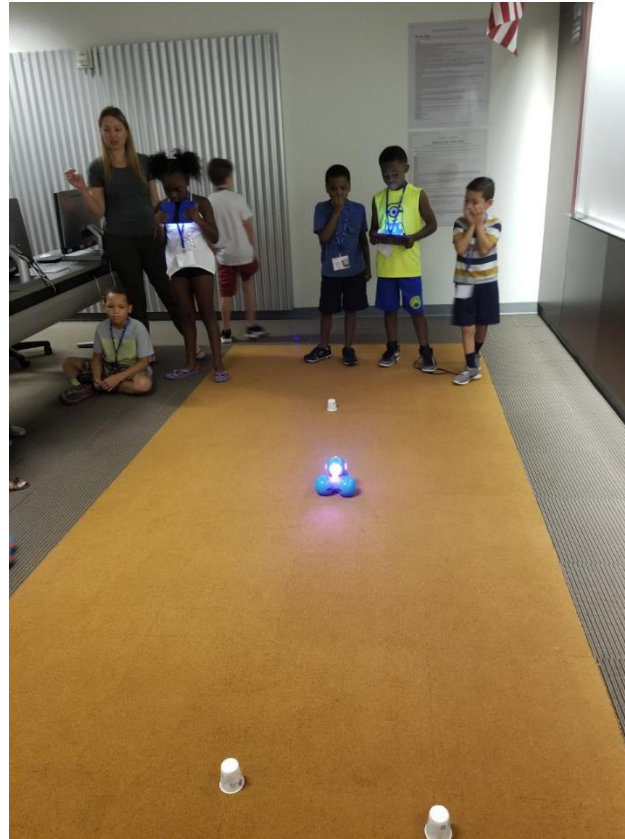
Thanks to the generous donations received from Phoenix AKARAMA Foundation, Inc., the 2017 Komputer Kids Computer Camp was the largest camp in their 34 year history. 122 students registered for the camp with 107 students completing the summer programs. The camp was again held at Arizona State University, thanks to their in-kind support. Breakfast and lunch was provided each Saturday for six weeks to the students, volunteers and staff. Additionally, the awards luncheon was sponsored by Phoenix AKARAMA. During the awards luncheon, students received awards for attendance, the robot competition and the programming competition. All participants received certificates and tablets.





2017 Programs & Activities

Komputer Camp



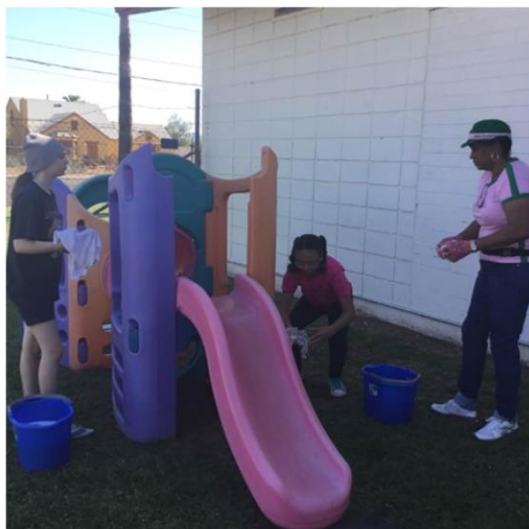


Emerging Pearls & Family Strengthening Community Service Opportunity to feed the homeless at First Institutional Baptist Church





Playground Mobilization 2018 (South Minister Presbyterian Church)





Playground Mobilization 2018 (South Minister Presbyterian Church)



ART UNCORKED 2.0



Art Uncorked was held on June 2, 2018.

The Event was held at Michaels Café – 6 artists participated in the Art Battle – Soror Erica Gillette will represent the Chapter for the evening. This event include food and beverage, music and dancing and 2 rounds of the International Art Battle. More that 100 individual participated.

2018 Foundation Financial Statement

FINAL 2018 PHOENIX AKARAMA FDN., INC. BUDGET

TOTAL FUNDS AVAILABLE DECEMBER 31, 2017				\$ 25,034.00
RESTRICTED FUNDS				
MARGARITA HARRIS		62,401.00		
CITY OF PHOENIX		1,129.00		
COX		5,000.00		
FASHIONETTA 2017		7,382.00		
TOTAL RESTRICTED FUNDS		75,912.00	75,912.00	
ALPHA KAPPA ALPHA DBO GRANT			40,000.00	
			115,912.00	115,912.00
TOTAL FUNDS AVAILABLE				\$ 140,946.00
EXPENSES				
RESTRICTED FUND				
		75,912.00		
ALPHA KAPPA ALPHA GRANT DBO		40,000.00		
CONTINGENCY		25,034.00		
TOTAL PHOENIX AKARAMA FDN., INC. BUDGET	140,946.00			\$ 140,946.00

FINAL 2018 PHOENIX AKARAMA FDN. INC., DELTA BETA OMEGA GRANT

PHOENIX AKARAMA FOUNDATION INC., GRANT				\$ 40,000.00
EXPENSES				
A. ARTS		300.00		
B. EAF CONTRIBUTION		1,900.00		
C. EDUCATIONAL ENRICHMENT				
1. ASCEND		2,000.00		
2. KIDS COMPUTER KAMP		2,500.00		
3. THINK HBCU-HBCU COLLEGE FAIR		2,500.00		
TOTAL EDUCATIONAL ENRICHMENT	7,000.00	7,000.00		
D. ENVIRONMENTAL ENRICHMENT		350.00		
E. FAMILY STRENGTHENING				
1. FAMILY SEASONAL WRAPS/BACKPACKS	250.00			
2. FISCAL RESPONSIBILITY	350.00			
TOTAL FAMILY STRENGTHENING	600.00	600.00		
F. GLOBAL IMPACT		100.00		
G. CONNECTIONS		1,000.00		
H. HEALTH PROMOTION		1,000.00		
I. MLK DAY OF SERVICE		100.00		
J. SCHOLARSHIPS				
1. AWARDS	20,000.00			
2. MEALS @ 40.00 EACH	2,800.00			
3. DONOR FAMILIES	2,000.00			
4. EXPENSES (POSTAGE/PROGRAMS)	500.00			
TOTAL SCHOLARSHIPS	25,300.00	25,300.00		
K. ADS		1,500.00		
L. CONTRIBUTIONS				
1. URBAN LEAGUE	200.00			
2. NAACP	100.00			
TOTAL CONTRIBUTIONS		300.00		
M. CONTINGENCY		550.00		
TOTAL PHOENIX AKARAMA FOUNDATION INC. GRANT	40,000.00			\$ 40,000.00

2017 Fundraising Activities



- **Fashionetta**

- **The 2017 Fashionetta Scholarship Breakfast and Fashion Show** was held at J.W. Marriott Desert Ridge Resort in Phoenix, Arizona. This was another successful fundraiser for the Foundation with nearly 1,000 tickets sold. The net proceeds from the event was over \$49,000 reflecting an increase over the prior year.





2018 Fundraising Activities

Fashionetta

The Foundation will continue to coordinate and build upon the success of Fashionetta as its principal charitable fundraiser. The next Fashionetta Event is scheduled for December 1, 2018 at the Desert Ridge Resort.

Other Fundraisers

A review of other potential fundraising activities will continue to be evaluated.



2018 Goals & Objectives

- **Public Relations/Marketing– Increase the visibility and community awareness of Phoenix AKARAMA Foundation, Inc.,**
 - Establish an ongoing evaluation process for all programs to assess program results, quality of services and our ability to address the changing needs of the community
 - Hold a Board retreat to plan for future needs and assess current capabilities
 - Review strategic plan and make changes as needed
 - Assess changing community environment
 - Establish and maintain protocols for data collections, data entry, and outcome evaluation
 - Build public awareness of The Phoenix AKARAMA Foundation, Inc., in the community through increased media coverage of activities
 - Update brochures and other hard copy media



2018 Goals & Objectives

- **Networking and Collaboration:** To develop partnerships , collaborations & communications with other agencies with similar programs to maximize community involvement
 - Investigate forming or expanding partnerships with other organizations that provide similar services
 - Maximize networking among other community organizations
- **Program Development & Capacity:** Increase youth outreach by building on our community partnerships
 - Continue support of the summer Computer Camp
 - Increase Youth Development program activities at Academy of Excellence
 - Increase Youth Development program activities through partnership with other organizations



2018 Goals & Objectives

- **Board of Directors** – develop and maintain an effective, active, and informed Board of Directors whose governance and support help achieve the Foundation’s mission
 - **Membership**
 - Develop a recruitment plan to attract new board members (June 2018 in revised Bylaws)
 - **Effectiveness**
 - Develop a board orientation and ongoing training program
 - **Fundraising**
 - Pursue additional funding from grant opportunities
 - Seek grant writer to prepare grant applications



The Phoenix AKARAMA Foundation 2018 Board of Directors

- Dr. Eula Saxon-Dean – President
- Mrs. Shawn Gear – First Vice-President
- Mrs. Gretchen Williams – Second Vice-President
- Mrs. Konya Lindsey – Secretary
- Mrs. Kamaria Williams – Financial Secretary
- Mrs. Gloria Young – Treasurer
- Mrs. Venita Petty – Member-at-Large
- Mrs. Carla Gentles – Member-at-Large
- Dr. LaVern Tarkington – Member-at-Large
- Mrs. Ann Hightower – Member-at-Large
- Mrs. Tracy Lewis – Member-at-Large
- Mrs. Sherry McFadden – Member-at-Large

